Inspire a woman, you inspire a family. Inspire enough families, you inspire a community. Inspire enough communities, you can change the world.

our mission
To empower women to change the world through Jewish values that transform ourselves, our families, and our communities.

our goals
Connect to Jewish values
Engage with Israel
Take action
Foster unity, without uniformity

by the numbers
Since launching the first trip in 2009, we have welcomed more than 20,000 participants from 34 countries in partnership with more than 296 organizations, while impacting more than 36,000 children and reaching more than 5,000,000 globally.
Momentum is proud to provide high-impact, multifaceted, and immersive experiences that have met the needs of our community – and that resonate with Jewish parents everywhere. At Momentum, there is truly something for everyone – and a way to soak up Jewish wisdom – whether on the go or ready to dive into a trip or retreat.

**MOMENTUM JOURNEYS**
Momentum’s arm for immersive experiences and lasting moments of in-person impact

- MOMentum Year-Long Journey (flagship program)
- MoMENtum Trips for Men
- Momentum Retreats

**MOMENTUM LIVING**
Momentum’s online home for original content, providing original and empowering content that elevates the everyday

- Momentum Yomm App
- Momentum Boost with Adrienne Gold Davis
- Daily Boost with Charlie Harary
- Podcasts featuring Adrienne Gold Davis, Charlie Harary, Ruchi Kovel, Nili Couzens, and Jael Toledo
- Momentum digital articles

**MOMENTUM LEARNING**
Momentum’s educational programming and resources that expand our community’s Jewish knowledge and guide their continued growth

- Boutique Learning and Momentum Circles - Cohort Learning Opportunities
- Publications: Year of Growth, Gratitude Journal, and Soul Full - A Gateway to Prayer
- Holiday Resources

**IMPACT FROM MOMENTUM’S GOALS**
Based on participants from the 2021 MOMentum Trip, the women told us the direct impact that the MOMentum trip has already had on their lives.

<table>
<thead>
<tr>
<th>Regularly consider Jewish values when making life decisions</th>
<th>Feel extremely or very confident speaking with others about the significance of Israel to their family’s Jewish life</th>
<th>Feel extremely or very compelled to share their personal resources to help Jewish communities in need</th>
<th>Feel extremely or very confident answering children’s questions about Jewish values</th>
</tr>
</thead>
<tbody>
<tr>
<td>46%</td>
<td>35%</td>
<td>25%</td>
<td>34%</td>
</tr>
<tr>
<td>78%</td>
<td>78%</td>
<td>59%</td>
<td>71%</td>
</tr>
</tbody>
</table>

*Evaluate for Impact, an independent research center, surveyed participants prior to and three months after their 2021 MOMentum Trip.

**2022 PROJECTED FINANCIAL MODEL**
Based on an annual budget of $18,585,000

- 74% Foundations and Private Donations
- 17.8% Government Grants
- 6.5% Partner and Participant Fees
- 1.7% Other Revenue