



Looking Back Dreaming Forward

With deep gratitude

to all donors who have invested in the movement in 2019. Today thousands of families are living inspired Jewish lives, engaging with Israel, and taking action in their communities.

We would especially like to recognize our major supporters from 2019:

VISIONARY

\$500,000 - \$1,000,000

- Michelle Leader
- William Davidson Foundation
- Mayberg Family Charitable Foundation
- Debra and David Magerman

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\$100,000 – \$499,999

- Pamela and Aba Claman
- David Hager
- Andrea and Stuart Hytman
- Edna and Amir Jaffa
- Evelyn and Shmuel Katz
- Lauren and Ezra Kest
- Jeanie Milbauer and William Knapp
- Helen and David Zalik
- Cindy and Rick Zitelman

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- Debra and Dennis Berman
- Cheri Fox
- Marcus Foundation
- Amy and Alan Meltzer
- Beatrice and Steve Rosedale
- Allen E. Stein Family Foundation

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\$25,000 - \$49,999

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- Kellie and Jeff Singer

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\$10,000 - \$24,999

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- Staenberg Family
- Stainberg Foundation
- Marla and Bob Stark
- Max and Bella Stein Foundation
- Janet Sitchin
- Lillian and Moris Tabicinic



*This list represents our 2019 donors only.

TO OUR PARTNERS & SUPPORTERS,

2019 was a momentous year! It marked 10 years since the first woman stepped off the plane in Israel. So it became a year during which we reflected on our extraordinary past, celebrated our growth, and stretched our movement in new and exciting ways. We invite you to explore Momentum's highlights in our 2019 Impact Report.

In 2008, our founders – the Utah 8 – dreamt of changing the world through Jewish values. Just one year later, they activated their passion and launched our first MOMentum Trip for women. Since then, Momentum has empowered more than 20,000 individuals to infuse their lives, their families, and their communities with Jewish values and to live with their “power on.”

This past year, we welcomed close to 3,000 individuals and their families into our movement, tapping into new communities and countries. We hosted two MOMentum journeys designed specifically for Russian-speaking women. We welcomed Israeli men to our MoMENTum Men's Trip for the first time, giving them the opportunity to explore their Jewish identity, while serving as a living bridge between Jews in Israel and the Diaspora.

In partnership with Israel's Ministry of Diaspora Affairs and Nefesh B'Nefesh, we launched a MOMentum Trip for Mothers of Lone Soldiers, which included an emotional reunion with their courageous children who are serving in the Israel Defense Forces.

We embraced our transformation as a 10-year movement and renamed ourselves Momentum with a new tagline: Where Jewish Comes to Life. We launched a new website: MomentumUnlimited.org, featuring original videos, podcasts, and articles that weave Jewish wisdom into real-life topics that we all face every day. In just half a year, our media has been downloaded and viewed hundreds of thousands of times by people around the world. One of the podcasts shot to #2 in global Jewish podcasts!

Our community embraced us during this milestone year, gathering together with us at Momentum X, an event that honored our 8 founders, celebrated our past, and crafted a vision for our future. As you read this annual report, you will see that there are so many reasons to be grateful.

Thank you for helping us transform thousands of Jewish individuals, families, and communities across the world and enrich the Jewish people for generations to come. You make all of this possible.



LORI PALATNIK
FOUNDING DIRECTOR

Lori Palatnik



ANDREA SHLIPAK MAIL
PRESIDENT OF THE BOARD

Andrea Mail



BEN PERY
EXECUTIVE DIRECTOR

Ben Pery

Momentum BOARD OF DIRECTORS



ANDREA SHLIPAK MAIL
BOARD PRESIDENT

A graduate of Harvard, University of London, and the Leo Baeck Centre for Jewish Education, Andrea served as Executive Director for the British Friends of the Hebrew University and is a certified life coach.



LORI PALATNIK
FOUNDING DIRECTOR

An author, educator, and much sought-after international speaker, Lori has served as the Founding Director of Momentum since 2009. Hadassah named her one of the "Most Outstanding Jewish American Women of Our Time."



MICHELLE LEADER
TRUSTEE, CO-FOUNDER

Michelle worked as a registered nurse in the neonatal unit of Sinai Hospital in Baltimore, Maryland. She has supported many Jewish and Israel-related causes, serving on multiple boards.



ELLEN B. KAGEN WAGHELSTEIN
BOARD MEMBER

Assistant Professor and Founder of the Georgetown University Leadership Academy and Founding Partner of Coach Approach Partners, LLC. Ellen serves on the Board of the Jewish Federation of Greater Washington and is a former National Chair of the JFNA Young Leadership Cabinet.



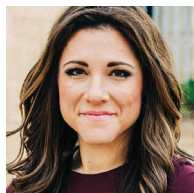
HELEN ZALIK
BOARD PRESIDENT ELECT

Helen is a social entrepreneur, attorney, and philanthropist. The co-founder of Jewish Women's Connection of Atlanta, Helen has served on numerous boards. Helen is a graduate of the University of Pennsylvania and Duke Law School.



MANETTE MAYBERG
PAST PRESIDENT, CO-FOUNDER

An entrepreneurial philanthropist, Manette and her husband, Louis, express their values of foundational Judaism, connectedness of all Jews, and collective effort through the Mayberg Foundation. In addition to Momentum, Manette's passions are the Foundation's operating programs, Jewish Education Innovation Challenge and MyZuzah.



DANA SICHERMAN
FOUNDING BOARD MEMBER

After leading several Jewish nonprofit organizations, Dana actualized her vision of empowering others to create the healthiest and most abundant lives possible. Today, she runs a global health and coaching business and speaks to audiences across the world.



CHERYL LEON
NEW BOARD MEMBER

As a professional social worker, Cheryl was The Jewish Federation Crisis Hotline coordinator for the past two decades. She also created a program to assist sexually abused children in the Chicagoland area. For the last eight years, Cheryl has served as a Momentum Community and Bus Leader.



CINDY ZITELMAN
IMMEDIATE PAST PRESIDENT, CO-FOUNDER

Cindy founded CK Associates in 1985, and sold it in 2001. Today, Cindy actively volunteers with many nonprofit organizations, including the Jewish Federation of Greater Washington and The Youth Outreach Center in Beit Shemesh, Israel.



JEANIE MILBAUER
VICE PRESIDENT, FOUNDING PRESIDENT, CO-FOUNDER

A lawyer by training, Jeanie is currently a Jewish community activist. She has held multiple leadership positions in the Jewish world and continues to devote her time to various boards.



BETTY GRINSTEIN
BOARD MEMBER

Betty is the President of Reshet Capital and the Co-Founder of Supersonas, and she serves as the President of the Friends of Ono Academic College and a Board Member of the Keshet Eilon Music Center.



RACHEL CHAFETZ
NEW BOARD MEMBER

Rachel is an American-Israeli leader who has played a pivotal role in many Jewish organizations, including the Boston Israeli American Council and CJP. Rachel is a recipient of the Chai at the Hub Award.



“

It was so nice to disconnect from my life at home and, at the same time, to connect to my Jewish roots, my hopes, my dreams, and Jewish women everywhere. Thank you, Momentum, for this journey of a lifetime!”

MARGO FROM LOS ANGELES, CALIFORNIA

OUR Mission

To empower women to change the world through Jewish values that transform ourselves, our families, and our communities.

OUR Goals

Connect to Jewish values

Timeless Jewish values guide our movement's growth and impact.

Engage with Israel

A relationship to the land, the people, and the State of Israel can strengthen our Jewish identity and our sisterhood.

OUR Story

Since launching our first trip in **2009**, we have welcomed more than **20,000*** participants from **30** countries in partnership with more than **250** organizations, while impacting more than **36,000** children.

*By end of 2020

Take action

By setting personal goals, becoming role models to our children, and growing as leaders, we can make the world a better place.

Foster unity without uniformity

When we emphasize our shared values, we embrace our global Jewish community and acknowledge that we are all created in God's image.



THE MOMENTUM

YEAR-LONG JOURNEY

A REJUVENATING YEAR OF SELF- DISCOVERY

The MOMentum Year-Long Journey is an immersive experience that empowers women to connect to Jewish values, engage with Israel, and take action in their homes and communities, while fostering unity without uniformity. It includes a profound, personal 8-day experience in Israel, during which women explore the Jewish homeland, take in inspiring Jewish wisdom, and join a global sisterhood. Back home, women continue their journey through Momentum's *Year of Growth* curriculum with their local Partner Organization.

A POWERFUL PARTNERSHIP WITH THE ISRAELI GOVERNMENT

Since 2014, Israel's Ministry of Diaspora Affairs has partnered with Momentum to bring women to Israel. It is deeply invested in Momentum's vision that women can and will positively transform the world through Jewish values.



HOW IT WORKS



THE JOURNEY BEGINS

- Jewish women with children at home who are under the age of 18 are recruited by a Partner Organization
- Cohort building
- Learn about Jewish values and Israel
- Create an action plan for personal growth and community impact
- Prepare for the Israel experience



THE ISRAEL EXPERIENCE

- Eight days in Israel: A personal, profound, and transformative experience
- Explore the land, its history, and its miraculous story
- Soak in the wisdom of meaningful, relevant Jewish values
- Engage with Israeli women
- Connect to a new international sisterhood
- Feel inspired to implement a personal action plan



THE JOURNEY CONTINUES

- Bring the inspiration home to families
- Continue the learning and growth through weekly and monthly classes, webinars, and gatherings with Partner Organizations
- Build enduring relationships and a global sisterhood
- Grow as leaders
- Take action in the community
- Encourage husbands to go to Israel on the MoMentum Men's Trip
- Choose Jewish engagement for children
- Continue the personal, transformative journey



NEW MOMENTUM INITIATIVES IN 2019-2020

- New live events and learning experiences
- Webinars
- Original videos
- Enriching podcasts
- Compelling articles
- Active social media engagement

Momentum Trips are FREE for participants (excluding airfare).

Additional costs for participants include \$25 for the Year Of Growth book, \$75 for tips, and a \$99 acceptance fee. Participants pay a \$500 deposit, which is fully refundable upon returning from the trip.

A SNAPSHOT OF OUR MOMENTUM TRIP

During each day of our revitalizing journey in Israel, we explore one of our Core Jewish Values.



DAY 1
BEN GURION AIRPORT

Learning & Growth / *Limud & Hitlamdut*

Momentum participants land in Israel, excited to begin their journey! Greeted by Israeli flags and welcome signs, they find themselves among 200 Jewish women from all over the world. The trip begins with an introduction to Momentum and an invitation to embrace the value of learning and growth! Next up: a delicious dinner with lively dancing that sparks the promise of friendships for life.



DAY 3
JERUSALEM

Faithfulness & Trust / *Emunah*

Jerusalem welcomes the women with her golden stones and rich history. Together, they navigate the tragedies and subsequent rebuilding of our people. They explore the wisdom of spirituality for guidance in these matters, understanding that a relationship with God can anchor us in every aspect of our lives and drive us toward our future.



DAY 2
TEL AVIV

Courage / *Azut De'kedusha*

What has the value of courage meant to our people – and what might it mean to each one of us? Momentum participants explore these questions, reflecting on Israel's contributions to the Jewish people and to the world. Tel Aviv, a modern city built on timeless values, shows participants what it means to boldly step out of one's comfort zone.



DAY 4
MASADA / DEAD SEA

Unity & Mutual Responsibility / *Achdut & Areyvut*

Today, the group imagines the legacy they want to leave to their children and grandchildren. They consider their ancestors' actions and realize that they are all interconnected and responsible for one another. In the desert, the women share their hopes and dreams, and celebrate their unity (without uniformity).



DAY 5
JERUSALEM - SHABBAT

Human Dignity / *Kavod Habriyot*

After spending days together in a mix of cultures and languages, the women appreciate that each person is made in God's image, infinitely valuable and deserving of dignity. As Momentum participants physically prepare for Shabbat, they also prepare their souls through learning, singing, and connecting with those around them.



DAY 6
JERUSALEM - SHABBAT

Generosity / *Chesed & Tzedakah*

Shabbat in Jerusalem is a breath of fresh air – a time to relax, introspect, and connect with ourselves and our community. Local Jerusalem families welcome the women into their homes and lives, sharing their food, their stories, and their hearts. Their hospitality reminds them that acts of kindness and giving uphold our world.



DAY 7
TZFAT

Peace and Wholeness in the Home / *Shalom Bayit*

Family relationships can provide a living laboratory for growth. While exploring Tzfat, Momentum participants consider how they can create stronger relationships and grow closer to their loved ones.



DAY 8
NEVE ILAN

Gratitude / *Hakarat Hatov*

It's our last day together, but the journey has only just begun! With their hearts full of gratitude for their many blessings, our Momentum participants are ready to channel their growth and inspiration in ways that impact themselves, their families, and their communities.

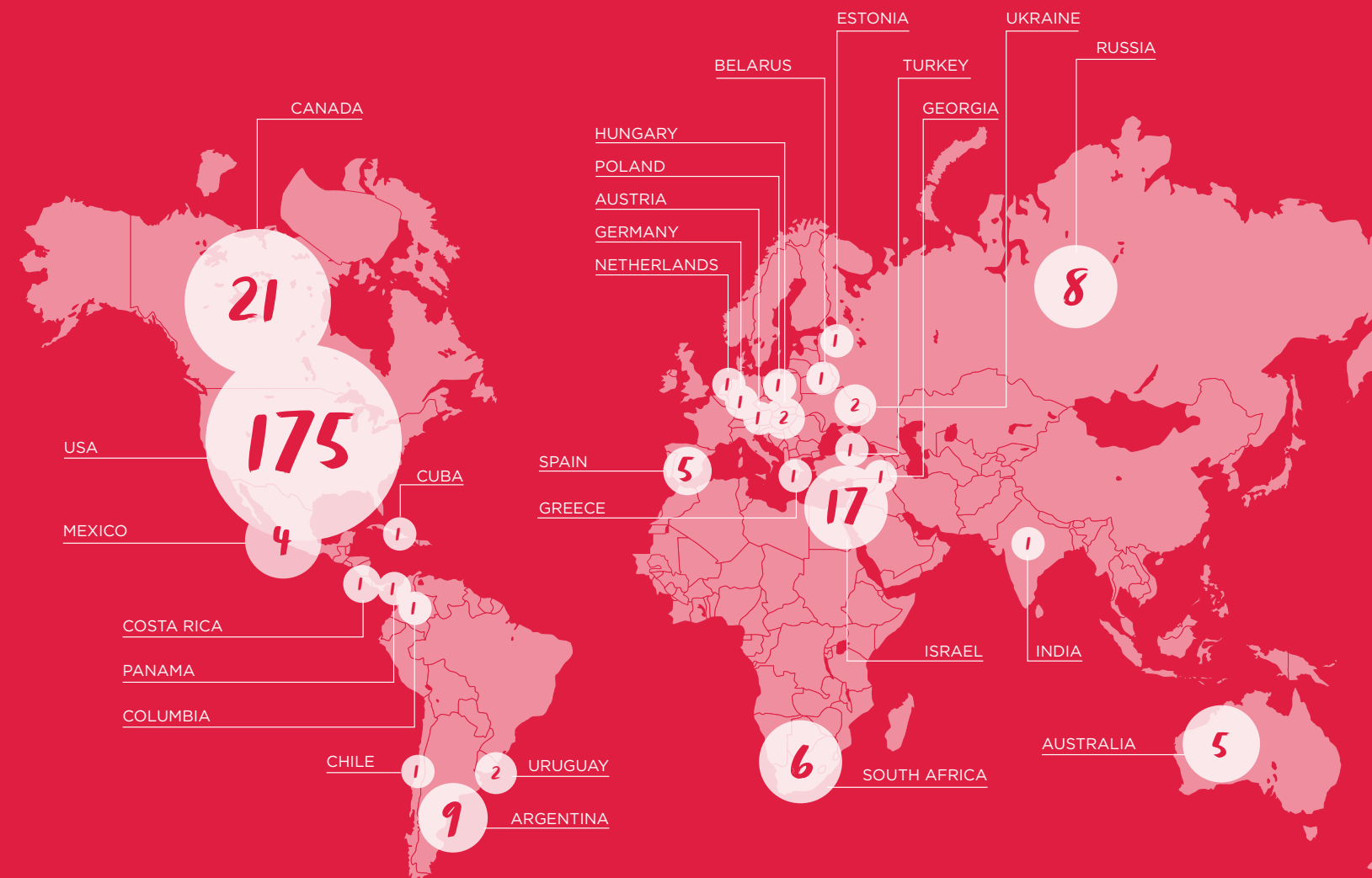
HIGHLIGHTING OUR EXTRAORDINARY PARTNERSHIPS

Momentum partners with Jewish networks across the world, inviting their community members to experience the Momentum Year-Long Journey in cohorts. Through these partnerships, organizations drive their missions forward, engage existing members in meaningful ways, attract new members, and nurture leaders. In 2019:

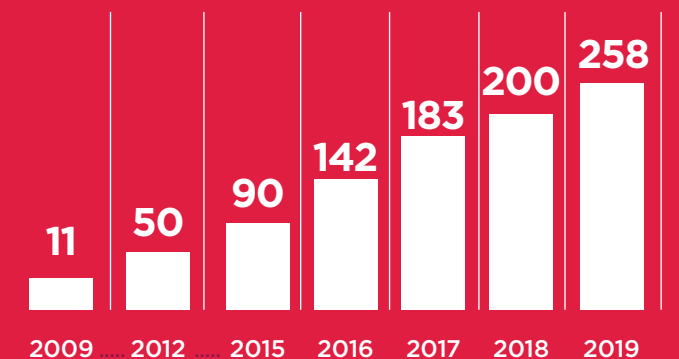
- 30** North American Jewish Federations partnered with Momentum.
- 100** women and men experienced Momentum with the Israeli American Council (IAC).
- 162** women from 15 cities in Russia, Ukraine, and Latvia participated in Momentum with Chabad.
- 84** women from eight cities experienced Momentum with Hadassah.



OUR PARTNERS AROUND THE WORLD



PARTNER ORGANIZATIONS



OUR PARTNER ORGANIZATIONS

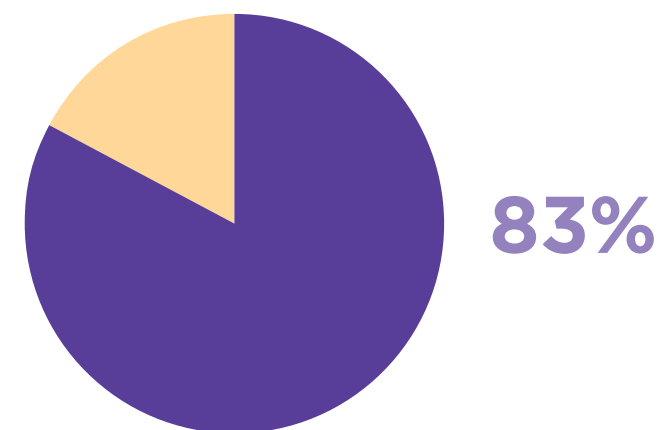
ARGENTINA Agudat Dodim Buenos Aires Aish Argentina Buenos Aires • Beit Jabad Caballito Sur Buenos Aires Beit Jabad Palermo Buenos Aires Comunidad Maguen Abraham Buenos Aires NCSY Argentina Buenos Aires • Or Mizrah Buenos Aires Or Sinai Buenos Aires Sucath David Buenos Aires AUSTRALIA Jewish Women Awakenings Melbourne Melbourne Perth Hebrew Congregation Perth Queensland Jewish Women's Network Queensland ORAH Sydney North Shore St. Ives ORAH Sydney Sydney AUSTRIA • Bayit Seminars Wein BELARUS Union of Jewish Congregations in Belarus Minsk CANADA Nova Scotia Atlantic Jewish Council Halifax Ontario Dynamic Jewish Women of KW Kitchener Shaarei-Beth El Congregation Oakville JET Ottawa Ottawa Jewish Federation of Ottawa Ottawa Chabad of Markham Thornhill JLinks Thornhill The Jewish Family Institute Thornhill Aish Thornhill Community Shul Toronto Beth Emeth Bais Yehuda Synagogue Toronto Beth Torah Congregation Toronto Forest Hill Jewish Centre Toronto JInspire - Toronto Toronto NCSY - TJJ for Moms Toronto Toronto The Family Shul Toronto Thornhill Woods Shul Toronto Village Shul Toronto Quebec JEMS Montreal • JLL Montreal	JPPS Bialik Montreal NCSY Montreal Montreal CHILE Aish Chile Santiago COLOMBIA • Damas Sefaradi de Bogota Bogota COSTA RICA Centro Israelita Sionista Costa Rica San Jose CUBA Comunidad Hebrea de Cuba La Habana ESTONIA Jewish Community of Estonia Tallinn GERMANY Jewish Community of Dusseldorf Dusseldorf GREECE Wizo Greece Athens/Thessaloniki HUNGARY Jewish Agency for Israel Budapest Budapest • JCC of Balint haz Budapest INDIA • Chabad of Mumbai Mumbai ISRAEL Golan Regional Council Golan Alexander Muss HS in Israel (AMHSI) Hod Hasharon ARDVARK ISRAEL Israel Bibletherapy Israel Mothers with Meaning Israel Nefesh B'Nefesh Israel Poreshet Israel Emunah Jerusalem Jerusalem P2G Northern Galil Galilee P2G Karmiel Misgav Karmiel Misgav P2G Megiddo Megiddo P2G Neshet Neshet P2G Ramat HaNegev Ramat HaNegev P2G Shoham Shoham P2G Yerucham Yerucham P2G Yoav Yoav P2G Yokneam Yokneam MEXICO Comunidad Judía De Cancun Neve Shalom Cancun Aish Centre Mexico Mexico City Comunidad Sefaradi Mexico City	Kehila Ashkenazi de Mexico Mexico City NETHERLANDS Ha'isha Jewish Community of Amsterdam Amsterdam PANAMA Shevet Ahim Panama City POLAND Jewish Community of Warsaw Warsaw RUSSIA Jewish Agency for Israel Izhevsk Izhevsk Jewish Agency for Israel Moscow Moscow Lauder Etz Chaim Moscow Jewish Agency for Israel Mytishchi Mytishchi KEROOR Jewish Community of Samara Samara Jewish Community St. Petersburg St. Petersburg Jewish Family Center Adain Lo St. Petersburg Jewish Agency for Israel Sunday Schools Syktyvkar SOUTH AFRICA United Herzlia Schools Cape Town Aish South Africa Johannesburg King David Schools Johannesburg Ohr Somayach - Sandton Johannesburg Sydenham Shul Johannesburg Sandton Shul Sandton SPAIN Asociación Solidaria Neder Barcelona Comunidad Judía de Madrid Madrid Comunidad Judía de la Costa del Sol Malaga Comunidad Judía de Melilla Melilla • JES! Comunidad Valenciana Valencia TURKEY Turkish Jewish Community Istanbul UKRAINE Kolel Torah Dnipro Jewish Agency for Israel Kiev Kiev URUGUAY NETA Uruguay Montevideo • Wizo - Kehilá Uruguay Montevideo USA Arizona Jewish Connection of Phoenix Phoenix, AZ Jewish Federation of Greater Phoenix Phoenix, AZ Valley of the Sun JCC Phoenix, AZ California Hadassah San Francisco Diablo Valley, CA Hadassah South Bay (LA) South Bay, CA AISH LA / Jewish Women's Initiative Los Angeles, CA NCSY TJJ for Moms LA Los Angeles, CA Beth Jacob Congregation-Irvine Orange County, CA Hadassah Orange County Orange County, CA • Hadassah San Diego San Diego, CA Aish San Diego San Diego, CA Chabad North Peninsula San Mateo, CA • Jewish Moms of San Mateo San Mateo, CA Colorado Chabad of Aspen Aspen, CO JOI/Aish Denver Denver, CO • West Side Jewish Community Denver, CO Congregation Har Shalom Fort Collins, CO Connecticut Mitzvah Mamas South Windsor, CT • Jewish Federation of Greater Hartford West Hartford, CT Florida Aventura Turnberry Jewish Center Aventura, FL Boca Women Inspired Boca Raton, FL Chabad of Boca Raton Boca Raton, FL Donna Klein Jewish Academy Boca Raton, FL Jewish Education Center of S. Florida Boca Raton, FL JEC of S. Florida Boca Raton, FL NCSY S. Florida Boca Raton, FL Chabad of Greater Boynton Beach Boynton Beach, FL • Chabad of West Boynton Boynton Beach, FL Jewish Federation of Broward County Broward County, FL Temple Beth Emet Cooper City, FL Chabad Coral Springs Coral Springs, FL • Downtown Jewish Center Ft. Lauderdale, FL Jewish Federation of Pinellas & Pasco Counties Gulf Coast, FL Etz Chaim Jacksonville Jacksonville, FL Jewish Federation of Jacksonville Jacksonville, FL Chabad of Lake Worth Lake Worth, FL Temple Moses Miami Beach, FL • Beit Rambam Latin Congregation Miami, FL Illinois Chicago Torah Network Chicago, IL Emanuel Congregation Sisterhood Chicago, IL Hadassah Chicago - North Shore Chicago, IL IAC - Chicago Chicago, IL L'Chaim Center Chicago, IL NCSY Chicago Chicago, IL • Congregation Darchei Noam of Glenbrook Glenbrook, IL Indiana Jewish Federation of Greater Indianapolis Indianapolis, IN Jewish Federation of Northwest Indiana Munster, IN Jewish Federation of St. Joseph Valley South Bend, IN Kentucky Jewish Federation of Louisville Louisville, KY Kentucky Institute of Torah Education Louisville, KY Maryland Achim Baltimore, MD Etz Chaim Baltimore Baltimore, MD NCSY - TJJ for Moms Baltimore Baltimore, MD • Mental Health Professionals Chevy Chase, MD Massachusetts Aish of Greater Washington Rockville, MD Bender JCCGW Rockville, MD Charles E Smith JDS Rockville, MD IAC Rockville, MD Jewish Federation of Greater Washington Rockville, MD The Lev Experience Silver Spring, MD Michigan Chabad at Chestnut Hill Boston, MA Hadassah Northeast Boston, MA Jewish Women of Boston/Metro West Boston, MA Chai Jewish Center Canton, MA • Friendship Circle of Sharon Sharon, MA Minnesota Aish Minnesota Minneapolis, MN NCSY Minneapolis Minneapolis, MN Missouri Aish St. Louis St. Louis, MO Jewish Federation of St. Louis St. Louis, MO Nebraska Jewish Federation of Omaha Omaha, NE New Hampshire • Jewish Federation of New Hampshire Bedford, NH New Jersey JInspire - Bergen County Bergen County, NJ NCSY - Bergen Bergen, NJ L'Dor V'Dor of Central Jersey Central Jersey, NJ JCRC of Southern NJ Cherry Hill, NJ Jewish Federation of Southern New Jersey Cherry Hill, NJ Shalom Heritage Center East Windsor, NJ J-MAC Livingston, NJ NCSY Metro West Livingston, NJ Chabad of W Monmouth & Friendship Circle Manalapan, NJ Torah Links of Monmouth Marlboro, NJ • Chai Center Chabad Millburn, NJ IAC - New Jersey New Jersey • Hadassah New Jersey Northern New Jersey Princeton Hadassah Princeton, NJ Kellman Brown Academy Voorhees, NJ Nevada IAC - Las Vegas Las Vegas, NV Young Israel Aish Las Vegas Las Vegas, NV New York JInspire - Brooklyn Brooklyn, NY Buffalo Jewish Federation Buffalo, NY • Chabad of Mid-Suffolk Commack, NY Jewish Family Initiative / JFI Long Island, NY JInspire - Long Island Long Island, NY NCSY TJJ for Moms NY Long Island, NY JInspire - Manhattan Manhattan, NY • Hadassah Nassau County Nassau County, NY Chabad of Battery Park City New York, NY IAC - New York New York, NY Jewish Heritage Center of Queens Queens, NY JInspire - Queens Queens, NY/North Shore, LI JInspire - Rockland Rockland, NY Project W Westchester, NY North Carolina Charlotte Torah Center Charlotte, NC Greensboro Jewish Federation Greensboro, NC Ohio Jewish Community Board of Akron Akron, OH Cincinnati Kollel Cincinnati, OH Kollel Partners Cincinnati, OH Aish Cleveland Cleveland, OH IAC - Cleveland Cleveland, OH Columbus Kollel-Mikvah Columbus, OH Oklahoma Chabad of OKC Oklahoma City, OK Oregon Ahavat Achim Portland, OR Portland Kollel/NCSY Portland, OR Pennsylvania Jewish Federation of Lehigh Valley Allentown, PA • Chabad of Delaware County Broomall, PA • Ahava of Chester County Downingtown, PA Aish Chaim Philadelphia, PA Aish Philadelphia Philadelphia, PA CBS Community Center Philadelphia, PA Chabad of the Main Line Philadelphia, PA Rhode Island • Hadassah Providence Providence, RI Jewish Alliance of Greater Rhode Island Providence, RI Providence Kollel Providence, RI South Carolina Congregation Dor Tikvah Charleston, SC Greenville Jewish Federation Greenville, SC Tennessee S.E. Knoxville Jewish Day School Knoxville, TN Jewish Community Partners Memphis Memphis, TN Texas Chabad Arlington & Mid-Cities Arlington, TX Shalom Austin Austin, TX • Hadassah Dallas Dallas, TX JET Dallas Dallas, TX The Jewish Learning Center Dallas, TX Jewish Fed. of Fort Worth & Tarrant County Fort Worth, TX JSU Houston Houston, TX The Bellaire Jewish Center Houston, TX DATA (Dallas Area Torah Assoc) of Plano Plano, TX Congregation Rodfei Sholom San Antonio, TX Hadassah San Antonio San Antonio, TX Jewish Federation of San Antonio San Antonio, TX Virginia Pozez JCC Fairfax, VA Keneseth Beth Israel Richmond, VA Washington JMOMS Seattle, WA Wisconsin Milwaukee Jewish Federation Milwaukee, WI The Shul Center Milwaukee, WI YES Connections Milwaukee, WI	IAC - Philadelphia Philadelphia, PA JCC Kaiserman Philadelphia, PA Pinemere Camp - Stroudsburg, PA Philadelphia, PA Sefirot Philadelphia, PA Classrooms Without Borders Pittsburgh, PA Jewish Federation of Pittsburgh Pittsburgh, PA Shoresh New England Rhode Island • Hadassah Providence Providence, RI Jewish Alliance of Greater Rhode Island Providence, RI Providence Kollel Providence, RI South Carolina Congregation Dor Tikvah Charleston, SC Greenville Jewish Federation Greenville, SC Tennessee S.E. 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IMPACTING THE NEXT GENERATION

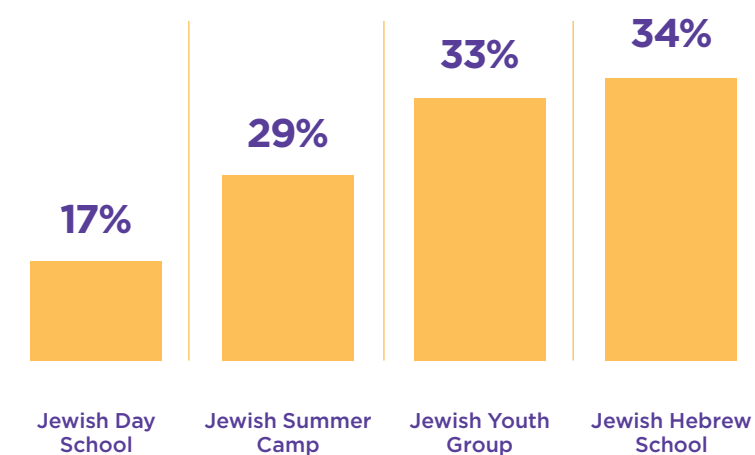
Inspired by Jewish values and the Jewish homeland, mothers are empowered to pass on the richness of their heritage to their children. Within 10 years, Momentum participants have impacted more than 36,000 Jewish children in countless ways, changing the face of the Jewish world for generations to come.

SINCE MOMENTUM...

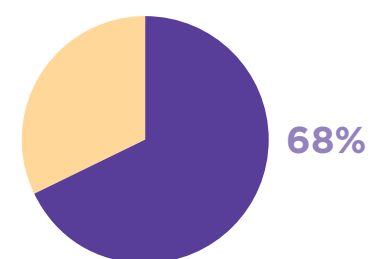
Mothers feel better equipped to explain the meanings of Jewish practices to their children



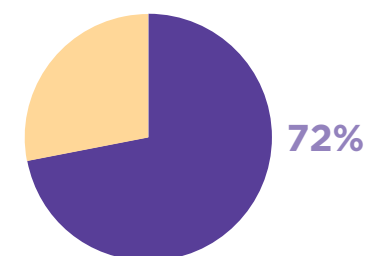
Momentum inspired action for first-time enrollment in:



Mothers increased modeling acts of generous giving



Mothers increased their conversations with their children about their global Jewish identity



“

My kids are growing up as proud and happy Jews. Years after leaving the Commonwealth of Independent States, I have finally found what I was looking for, while surrounded by people who truly know and understand me. Momentum brought all of this meaning into our lives.”

GALINA BUKH FROM IRVINE, CALIFORNIA

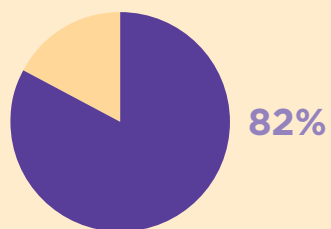
ONE YEAR LATER

REFLECTIONS FROM 2018 PARTICIPANTS

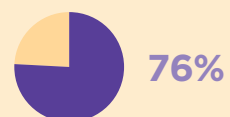
Measuring Success, an independent research center, surveyed participants three months and one year after their 2018 MOMentum Trip. Participants shared the following with us:

JEWISH IDENTITY

Jewish practices have an important role in our home



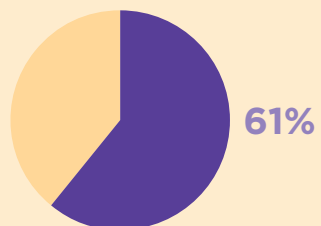
Jewish values are more important to my personal growth



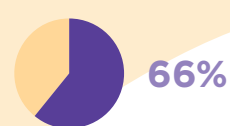
I attend Jewish classes more often



I light Shabbat candles more often



I share Jewish learning with my family more often



x2 The percentage of women learning about Jewish values in ways that enrich their lives on a monthly basis or more often - more than doubled

“

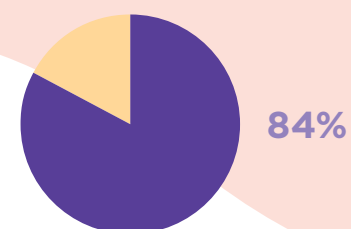
This experience taught me about self-care and self-love, about the importance of forgiveness and letting go, and about courage and stepping out of your comfort zone. The values that I choose for my family and children not only affect the way my children will turn out but will also determine how my grandchildren will be. We can't outsource Jewish values. We need to model them in our behavior.”

LESLIE SOLOMON FROM MONTREAL, QUEBEC, CANADA

CONNECTION TO ISRAEL

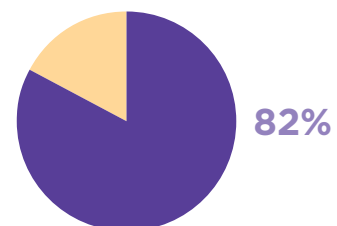
x2 The percentage of women learning about Israel monthly or more often - more than doubled

Encourage others to visit Israel

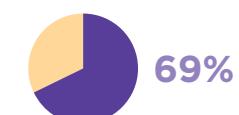


RELATIONSHIPS

I more often look for and acknowledge blessings in my life



I am more attentive to creating a closer relationship with my spouse



“

Jewish mothers are more likely than Jewish fathers to impart a Jewish identity through religion.”

BRANDEIS UNIVERSITY STUDY ON MILLENNIAL CHILDREN OF INTERMARRIAGE, 2016



“

U.S. adults are far more likely to say mothers rather than fathers took primary responsibility for their religious upbringing.”

PEW RESEARCH CENTER'S RELIGIOUS LANDSCAPE STUDY, 2016

OUR THEORY OF CHANGE

THE CHALLENGE

Jews around the world are losing their sense that Judaism is relevant to their lives. We need to help mothers, as the largest influencers of families, imbue the next generation with a care and love of their Jewish heritage and the Jewish values that could be brought into the world as a result.

OUR THEORY OF CHANGE

MAKING SPACE FOR CHANGE

Carving out regular time and mental space for learning, reflection, planning, and growth

TRYING THINGS

Experimenting with new behaviors, and taking small steps to grow, discover, and explore our Jewish identity

BUILDING PERSONAL AGENCY

Taking a lead in stewarding our lives, our families, and our communities with Jewish values as a guide



NETWORK OF ALLIES

Supporting and encouraging each other to lean on the network of our Momentum group as we grow and transform

PRODUCTIVE DISCOMFORT

Confronting new information in a safe, non-stressful way towards stepping out of our comfort zones

TRANSITIONING LEARNING HOME

Integrating learnings and new practices into our parenting and daily lives

OUR MEASURES OF SUCCESS

- Participants shift to find Judaism relevant to their daily lives
- Participants are motivated to engage in Jewish learning, which includes sharing it with their children
- Participants speak about being part of a global Jewish family
- Participants are more engaged with Israel
- Participants are more active in their Jewish communities and in Jewish organizations



MOMENTUM SISTERS

LAUNCHED THESE
INCREDIBLE
ORGANIZATIONS:

EXTRAORDINARY STORIES OF IMPACT

JEN DIEHL COLUMBUS, OHIO

After Jen's mother heard Momentum Founding Director Lori Palatnik share that "the best way to ensure that one's grandchildren are Jewish is to make sure that they go to a Jewish day school," she encouraged Jen to apply for the MOMentum Year-Long Journey. Following her powerful experience, Jen, whose husband is not Jewish, was inspired to bring more Jewish values into her home. She pulled her child out of public school and enrolled him in a Jewish day school.



Jen Diehl and her son

BARRY COHEN ROCKVILLE, MARYLAND

Barry was motivated to experience the MoMENTum Trip after his wife returned from her MOMentum Trip. Following his experience, Barry made Jewish education and leadership big priorities in his life. He began studying Jewish texts a few times per week. He also joined the Board of Directors of Aish Greater Washington, and now manages the organization's marketing and events.



Barry and Yvonne Cohen

DIANA LAKIR AND JULIA FREIDIN DUSSELDORF, GERMANY

Russian-speaking mothers Diana and Julia explored their Jewish identity during their MOMentum Trip for women originally from the Commonwealth of Independent States. When they returned home, they decided to run their community's Bar/Bat Mitzvah Club. The club educates parents and their children about the importance of this milestone and connects them to their heritage in fun and meaningful ways.



Diana Lakir, back row on the far left, and Julia Freidin, front row on the far right

RACHEL KUGEL, NEW YORK, NEW YORK

Following Rachel's Momentum experience, Rachel returned to Israel with her husband, who is not Jewish, her mother, and her daughters. She also welcomed two more children into her family, including a son, whose bris was attended by many of her fellow Momentum participants.



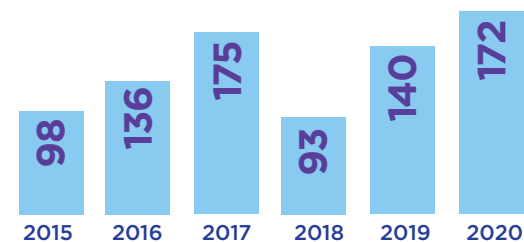
Rachel Kugel with her family

MOMENTUM IN ISRAEL

Israeli women and men join Momentum Trips, during which they explore Israel and their Jewish identity, uncover new perspectives about their heritage, and strengthen their connection to the Jewish people, while serving as a living bridge between Israel and Jewish people all over the world.

Following their Momentum Trip, the Momentum Community in Israel offers robust programming that encourages community involvement, empowers individuals to share their unique voices and talents, and delves into the richness of Jewish wisdom. With individuals from far-reaching sectors of Israeli society, the Momentum Community in Israel serves as an authentic Israeli voice, which can positively influence and transform Israeli society.

ISRAELI WOMEN ON MOMENTUM



- 4 Israelis on every bus, bridging the Israel-Diaspora divide
- 5 new social action projects with 25 dedicated volunteers, through the Israel-Diaspora Entrepreneurship program
- 10 “Diaspora In Your Living Room” events
- 10th Anniversary Celebration for Momentum in Israel, with 150 attendees, including donors, government officials, partners, and friends
- 40 community and learning events, with 60% of participants attending multiple events
- 50 Jewish community “chevruta” study sessions

In 2019, for the first time ever, Israeli men joined a MoMENTum Men’s Trip as part of a *mifgash* (a meeting of Jews from Israel and around the world).



“

Momentum showed me that I have a responsibility to make a difference for the people around me, my neighborhood, my city, and the Jewish people. I realized that Jewish wisdom could guide me in every area of my life and help me fill my days with meaning.”

ETHEL YOSIFON FROM MODI'IN, ISRAEL

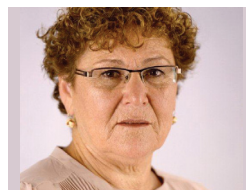
MOMENTUM'S PUBLIC COUNCIL IN ISRAEL

Composed of Israeli women leaders from far-reaching backgrounds, the Public Council in Israel represents Israel's rich society, transcends political and religious divisions, and promotes Momentum's value of fostering unity without uniformity in Israeli society. This year, our Public Council gathered three times to discuss its vision for Momentum's continued growth and impact in Israel.

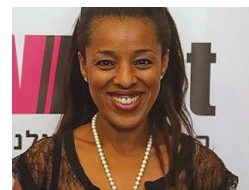
MOMENTUM PUBLIC COUNCIL STATEMENT

The Israel Public Council created the following statement to define their mission and to showcase their unity as a diverse group of individuals.

"We, the women of Momentum's Israel Public Council, believe in the power of women building bridges, and view Jews of the Diaspora as our brothers and sisters. We feel responsible and committed towards all Jews in the world - a connection similar to a familial bond, that is unconditional. We view the State of Israel as a partner, responsible for the continued existence of Judaism in the Diaspora and believe that the State must help the communities in the Diaspora in times of need. As Israelis, the bond with Jewish communities outside of Israel is of great importance to us, as they strengthen Israel's standing in the world, as well as inspire our own Judaism and sense of Peoplehood. Within the framework of our internal, local Israeli dialogue, we have found that sections of Israeli society have lost their affinity for the abundance of spiritual treasures that belong to our Jewish culture and heritage. We believe that it is within the power of the Israel-Diaspora bond to deepen and add another connective layer within Israeli society and our own Jewish identity."



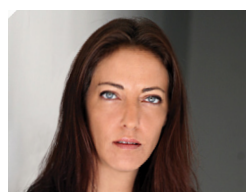
MIRIAM PERETZ
EDUCATOR, RECIPIENT OF
THE ISRAEL PRIZE



MEHERETA BARUCH-RON
FORMER DEPUTY O THE
MAYOR OF TEL AVIV



**RACHELLE SPRECHER
FRAENKEL**
EDUCATOR, CO-FOUNDER
OF UNITY DAY



LIHI LAPID
AUTHOR AND JOURNALIST



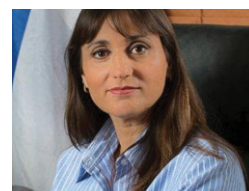
PROF. RIVKA CARMİ
FORMER PRESIDENT OF BEN
GURION UNIVERSITY



RIVKA RAVITZ
CHIEF OF STAFF OF THE
PRESIDENT OF THE STATE
OF ISRAEL



SONIA DE MESQUITA
SENIOR DEPUTY CEO,
SPERO INTERNATIONAL



MICHAL COHEN
CEO OF THE RASHI
FOUNDATION



ORNA HOZMAN-BECHOR
CHAIRWOMAN OF THE
ASHDOD PORT



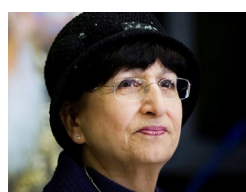
ADI ALTSCHULER
SOCIAL ENTREPRENEUR



BAT-SHEVA MOSHE
STRATEGIC CONSULTANT
TO THE CHAIRMAN OF
BANK HAPOLIM



RACHELI EBENBOIM
SOCIAL ENTREPRENEUR



ADINA BAR-SHALOM
EDUCATOR, RECIPIENT
OF THE ISRAEL PRIZE



YOCHI BRANDES
AUTHOR AND EDUCATOR



ALIZA LAVIE
FORMER MK, CHAIR OF
MT. HERZL

EMBRACING OUR RUSSIAN-SPEAKING SISTERS

In 2019, Momentum hosted a record number of Russian-speaking women from the Commonwealth of Independent States (CIS) and Europe on two Russian-language MOMentum journeys. The 250 women came from Russia, Ukraine, Belarus, Latvia, Estonia, and Germany. Many had only discovered their Jewish roots later in life and were thrilled to connect to their homeland and heritage with Momentum.

“

Momentum made me want to insist more on staying Jewish and raising my kids Jewish. This has inspired not only a year of growth - but a lifetime of growth.”

KIRA EROCHINA FROM ST. PETERSBURG, RUSSIA



Taking part in MOMentum was a breath of fresh air. My memories came to life and made my heart sing. It has given me the energy to join other Jewish women in making a difference. I am walking away feeling happy and proud for being one drop in a stream of Jewish women.”

OLGA (RACHEL) TILLO FROM TALLINN, ESTONIA

This was a journey into the world of Jewish women and we are all taking away values for our family and loved ones. Most importantly, this was a journey into ourselves! Our lives will never be the same. We are thankful to Momentum for those moments of happiness, which we will treasure forever.”

ILONA VOLOVIK FROM MOSCOW, RUSSIA

OUR SPECIALTY TRIPS

MOMENTUM EXPERIENCES FOR EACH OF US

Momentum Grand

Momentum Grand is an exclusive, transformational, spiritual, and uplifting journey for women looking to invest in themselves and help us continue to build the Momentum movement. During Momentum Grand, women explore the beauty of Israel in a mindful, body and soul journey and discover their purpose and legacy through the wisdom of world-class Jewish educators.

In 2019, our participants experienced intimate meetings with Israel's top leaders, behind-the-scenes tours of Israel's stunning sites, and participated in fascinating classes while enjoying luxury accommodations and the best of Israeli cuisine.

Our next trip is scheduled for **October 20-27, 2020**.

For more information, visit:

MomentumUnlimited.org/momentum-grand

“

On Momentum Grand, we experienced Israel, the people, philanthropy, sites, spirituality, and Judaism together and, in a quick moment, the other women became my soul sisters, my friends for life. Each and every one of them touched me. I saw them and they saw me and together, we saw ourselves as powerful Jewish women. To anyone who has not yet been on this trip: this is a life-changing experience that will affect your family, friends, and all the people in your world. I went on a journey and came back on a mission!”

LORI A. FROM OCEAN TOWNSHIP, NEW JERSEY



“

MOMentum for Mothers of Lone Soldiers

This year, 29 mothers of Lone Soldiers serving in the Israel Defense Forces made a special MOMentum journey to Israel. For many of the mothers, this journey was their first time exploring the country that their children now call home. During this powerful trip, mothers experienced an emotional reunion with their children, got to know Israeli mothers of children who have also served in the Israeli Army, and connected to their “sisters in arms.” The trip was created in partnership with Israel’s Ministry of Diaspora Affairs and Nefesh B’Nefesh, and brought mothers together from Australia, Canada, South Africa, United Kingdom, and the USA.

While I never thought my daughter would join the army and would even admit that initially I tried to talk her out of it, today I can say that I have never felt more proud.”

DALIA K. FROM GREAT NECK, NEW YORK

Dalia’s daughter, Maayan, enlisted in the Israel Defense Forces in 2018 and was awarded a Certificate of Excellence on Israel’s Independence Day.



FOSTERING LEADERSHIP AND GROWTH

Year of Growth Book

Each month, Momentum cohorts gather together to delve into a Core Jewish Value with Momentum's *Year of Growth* as their guide. With stories from our heritage, learnings from our history, and action-based exercises for individuals, couples, and families, the *Year of Growth* supports our participants' continued learning and growth. In 2020, the *Year of Growth* will be published as a book in English, Hebrew, Russian, and Spanish, and distributed to all of our participants, making it possible for our global community to engage with the same lessons and spark conversations both near and far.



Community Leader Days

In this new pilot program, Momentum Community Leaders gathered in Florida, Toronto, and New Jersey to share winning strategies and to take part in professional development workshops. During the day-long conferences, Community Leaders discussed how they could motivate Momentum alumni to create learning networks and to take action in their communities. Using Momentum's Theory of Change, the facilitators shared how Momentum and our Community Leaders can collaborate to effectively impact participants. Community Leaders shared their input in a survey, which will be used to identify ways that Momentum can continue to support Community Leaders' professional development.



“

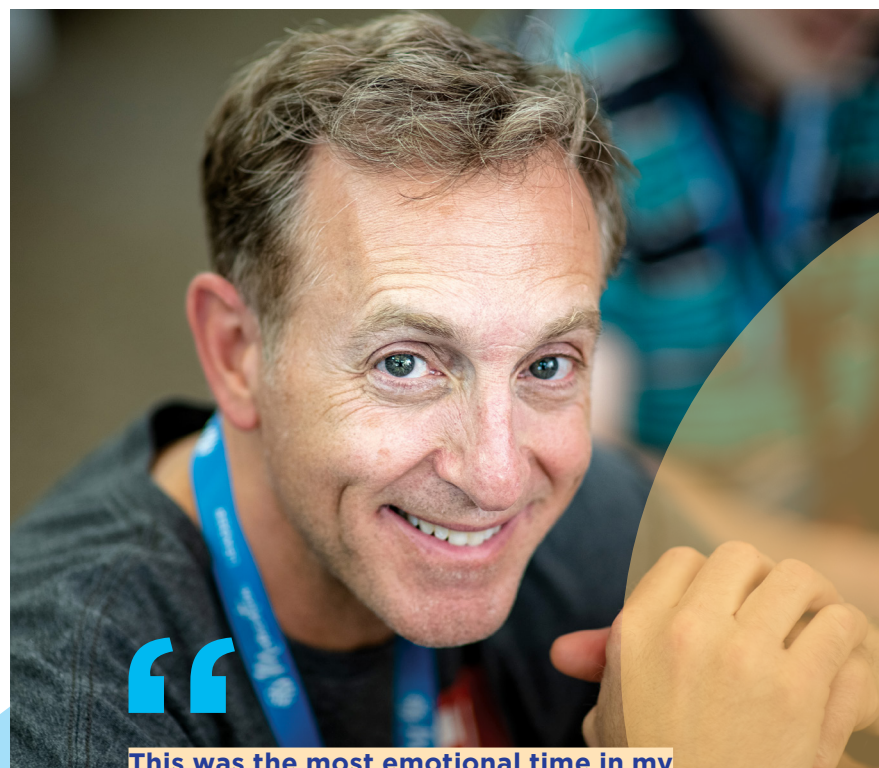
This trip reminded me of how lucky I am to be Jewish, what a blessing it is to be part of the Jewish People, and of this strength we have — and that makes me feel so proud. Thank you for giving me this opportunity. It will always be treasured in my heart.”

BRENDA JOAQUÍN FROM BUENOS AIRES, ARGENTINA

MOMENTUM MEN MAKE THEIR MARK

After Momentum women returned from Israel inspired, revitalized, and excited to take action back home, their husbands asked for their own Momentum experience. They wanted insight into their wives' newfound passion for their Jewish heritage and homeland. Together with their wives, they wanted to channel Jewish values into their homes and communities.

To truly make a difference for families around the world, we knew we needed to welcome Jewish husbands to experience Momentum. Our MoMENTum Men's Trip - an effective complement to our MOMentum Year-Long Journey for women - is a boot camp for living extraordinary lives that are guided by Jewish values. This year, for the first time ever, we welcomed Israeli men to Momentum.



This was the most emotional time in my life — second to seeing my children born. I went to the Kotel and I cried my eyes out. I felt like I went to heaven and then came back again.”

MARK ABOLOFIA FROM PORTLAND, OREGON

OUR STORY

Since launching our first MoMENTum

Men's Trip in **2013**,

we have welcomed almost **2,000** fathers

from **11** countries

in partnership with **90** organizations.

OUR GOALS

Connect to self

Achieving true greatness means taking on new tasks, being vulnerable, and pursuing growth outside our comfort zone.

Connect to soul

Spirituality lifts our souls, and when we channel humility, we can grow in powerful ways.

Connect to others

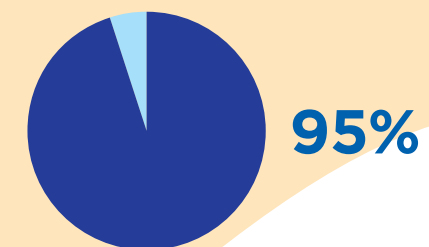
Friendship and love require action: dedication, commitment, forgiveness, and giving.



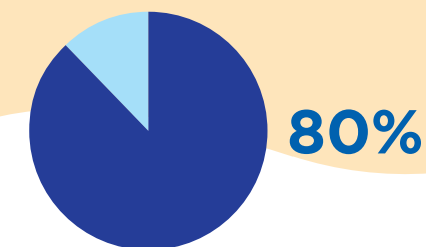
ONE YEAR AFTER THEIR TRIP, OUR MEN SAID:

JEWISH IDENTITY

I can easily describe how Jewish values contribute to my family life



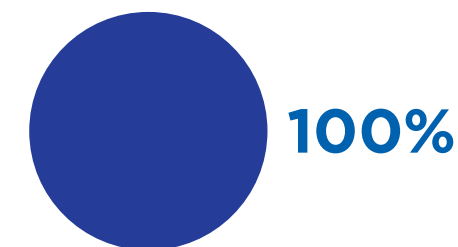
Jewish holidays are more meaningful to my family



Jewish practices have an important role in our home

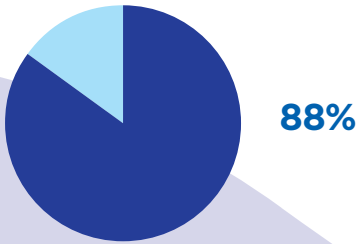


I learn about Jewish values and traditions in ways that enrich my life

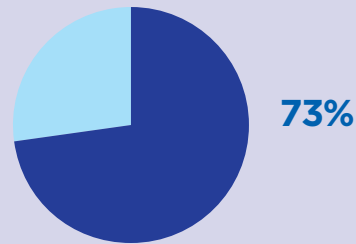


CONNECTION TO ISRAEL

I engage my children in activities or conversations related to Israel

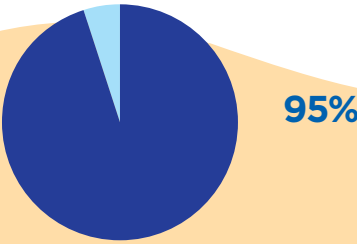


My relationship with the State of Israel is stronger

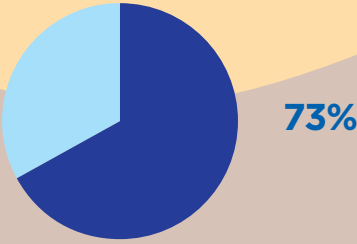


WHAT THEIR WIVES ARE SAYING...

MoMENTum impacted my husband



Our connection to Israel has grown



“

A lot of us on the trip were on ‘the treadmill of life’ -- where we’re working very hard in our career, are married, and have children. There’s never really a time that one can take a pause and get off the treadmill and really reflect on oneself. And that’s the beauty of this trip: It really focuses on growth individually and it makes one a better person.”

BRETT DIAMOND FROM DALLAS, TEXAS



“

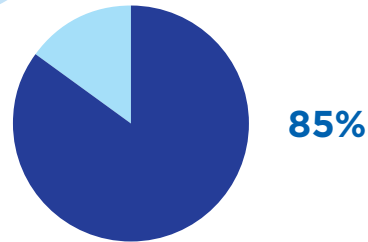
Great people don’t look out the window to see what their neighbor has acquired. Great people look at the world to see what is needed, and then undertake to make a difference. Great people try to create a better version of themselves every day.”

CHARLIE HARARY, TRIP LEADER



SUPPORT FOR THE JEWISH COMMUNITY

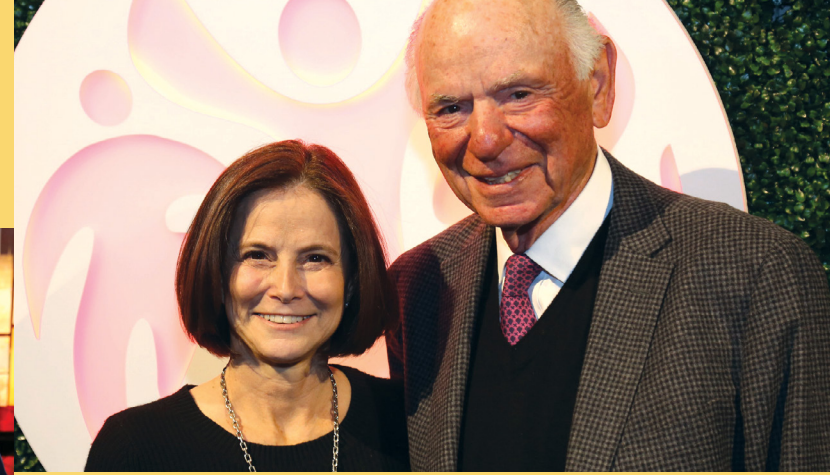
I care about issues that affect my Jewish community



MOMENTUM X

CELEBRATING 10 YEARS OF
GROWTH AND GRATITUDE

On January 9, 2020, we celebrated our 10th-year anniversary at Momentum X. Three hundred fifty people gathered to pay tribute to the movement's early investors, partners, and "Utah 8" founders, who have powered and empowered Momentum – growing the movement from 8 to 20,000. During the event, we reflected on Momentum's incredible 10 years, shared an immersive and interactive display about the Momentum Year-Long Journey, hinted at our future pursuits, and honored our extraordinary founders.



OUR NEW WEBSITE

Our new website features an array of original videos, podcasts, and columns for Jewish moms – available around the clock and on demand. Topics tackle and explore issues ranging from mental health to family drama and from confronting self-doubt to practicing mindfulness, with media available in four languages: English, Hebrew, Russian, and Spanish.

Since launching in May 2019:

 **417,735**
page views

 **56,000**
video views

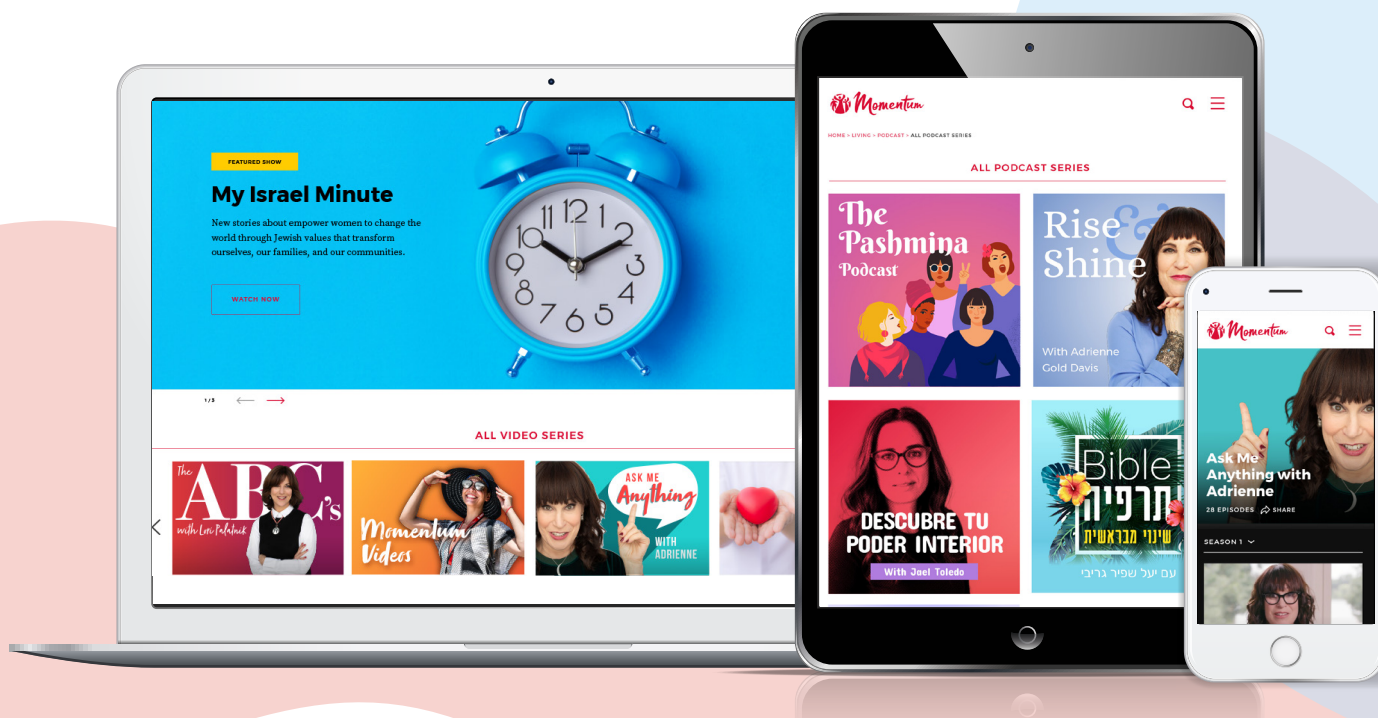
 **26,000**
articles read

 **23,000**
podcast downloads

OUR RICH ARRAY OF MEDIA INCLUDES:

-  **6** new powerful video series
-  **5** new original podcasts*
-  **15** new digital magazines with hundreds of articles

RISE & SHINE PODCAST
was named one of iTunes'
top 2 most popular
Jewish podcasts



MOMENTUM PLANS FOR THE FUTURE

Since our launch 10 years ago, Momentum has revitalized thousands of individuals worldwide, igniting their souls with Jewish values and empowering their growth. Now, we are exploring exciting new ways to “bring Jewish to life” for Jewish individuals near and far. Some of our ideas include new and engaging content, service and volunteering trips, a Momentum event roadshow, new digital and networking platforms, and much more. **Stay tuned!**



MOMENTUM IN THE NEWS

THE Australian Jewish News

Tearful reunion for Aussie mum

“Our son was a lone soldier, so I understand what it means for a mother to make that sacrifice,” said Momentum’s founder Lori Palatnik. “Momentum not only wanted to reunite them with their courageous children, but also empower them with a profound understanding as to why they serve.”

THE CANADIAN JEWISH NEWS CJN

Toronto sisters bond with thousands of “sisters” in Israel

“Momentum trips are like a global family reunion. How can it be that a woman from Moscow and a woman from Vancouver and a woman from L.A. can be sisters within 24 hours? Because we have so much in common. We focus on what unites us, not divides us.”

Shalom Israel

Momentum lanza plataforma multimedia para mamás judías de todo el mundo

“Mi alma estalló, pero la inspiración no es sostenible sin ser alimentada y nutrida. El nuevo sitio web, junto con mi Orah sista’s en Sydney, proporciona las historias, mini charlas y contenido para centrarme, estar presente y mantener la inspiración encendida.”

JEWISH JOURNAL

Israel of the Heart

“On my first-ever trip to Israel, standing at the Western Wall in a whirl of other women’s tears, the truest prayer I could conjure up was one of thanks for what I have.”

ARUTZ SHEVA 7 israelnationalnews.com

Intn’l Jewish women’s movement turns 10, presents new promise

“Some of the relationships that started on that trip remain to this day. The women are more like sisters than just friends - we have formed a family. Our shared experience in Israel created a strong foundation upon which to build these relationships.”

THE JERUSALEM POST

Jewish Women’s Renaissance Project rebrands as Momentum at anniversary

“If you can impact, influence, educate and empower a mother, you can inspire a family. And if you inspire enough families, you can inspire a community. And if you can inspire enough communities, you change the world. That was our theory of change, and it’s happening.”

MOMENTUM IS TRENDING



4,139

Followers on Instagram



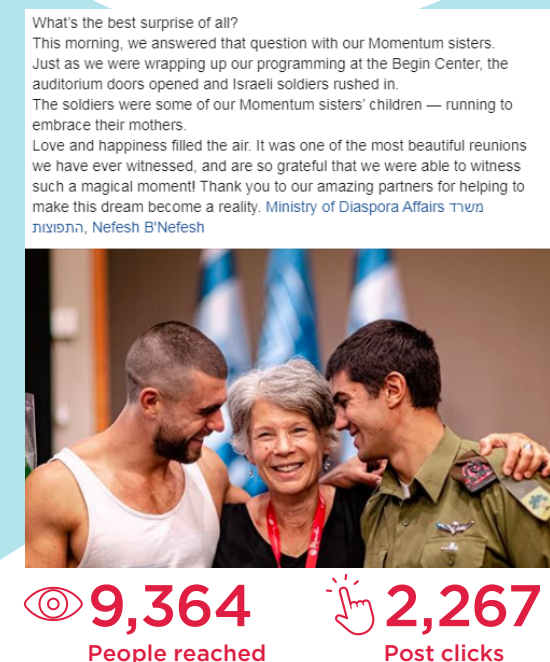
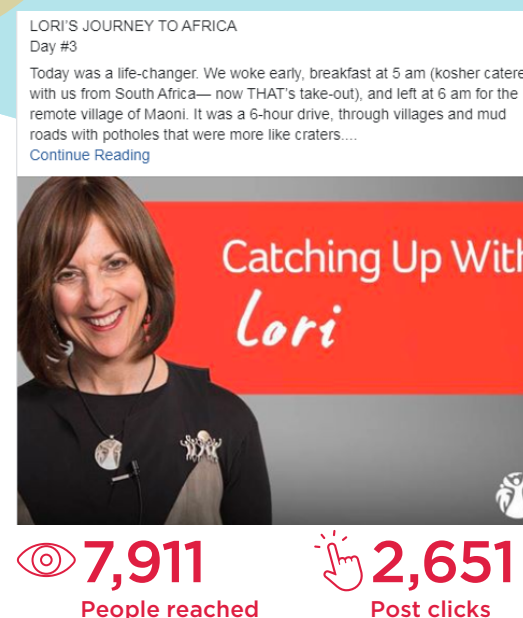
22,168

Main Page (Women)

Followers

2,173

Men’s Page Followers

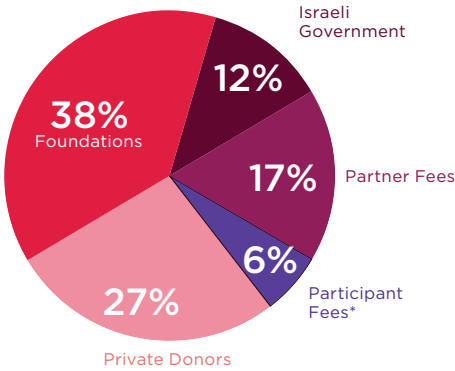


THREE-YEAR FINANCIAL

OVERVIEW

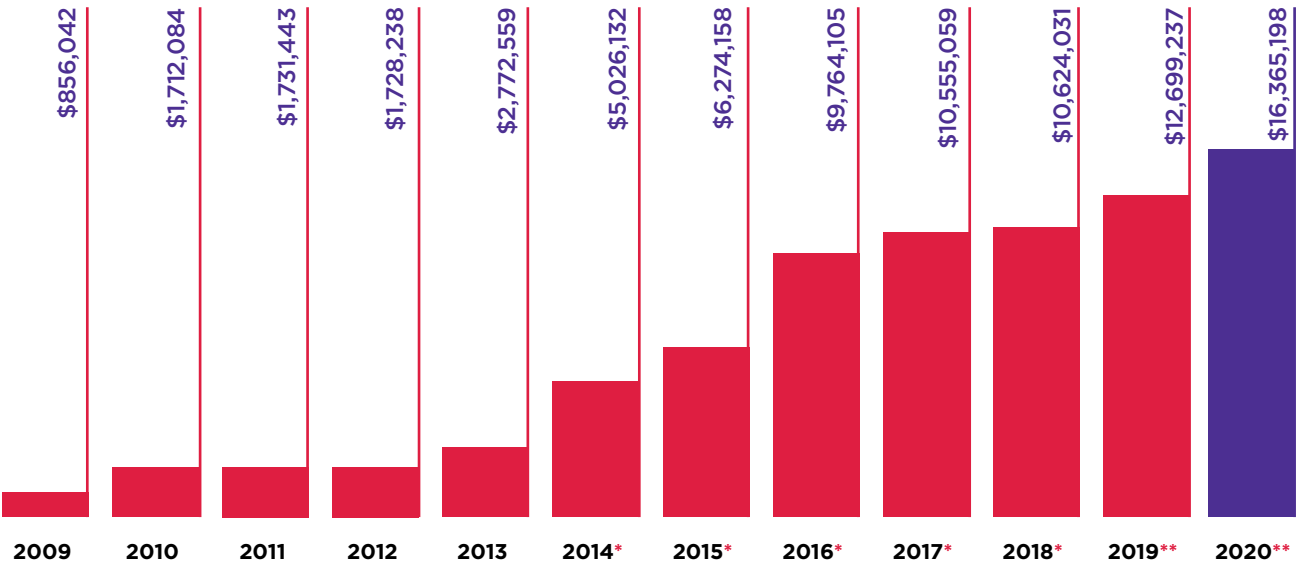
REVENUES

	2018*	2019**	2020***
Foundations	\$2,764,000	\$4,195,000	\$6,163,400
Private Donors	\$3,341,545	\$3,469,204	\$4,446,149
Partner Fees	\$1,955,123	\$2,249,453	\$2,726,469
Participant Fees	\$840,230	\$966,720	\$1,027,680
Israeli Government Grant	\$1,565,629	\$1,849,000	\$1,923,000
Other Revenue	\$287,437	\$109,860	\$78,500
Total Revenues	\$10,753,964	\$12,839,237	\$16,365,198



*Participant Fees include the men's participant fee of \$1,000. This amount is not charged to women participants.

BUDGET HISTORY



*Audited **Approved budget

EXPENSES

	2018*	2019**	2020***
Program Expenses	\$8,122,817	\$9,890,431	\$13,000,515
General and Administrative	\$1,251,022	\$1,594,244	\$1,688,650
Development	\$1,250,192	\$1,214,561	\$1,676,033
Total Expenses	\$10,624,031	\$12,699,237	\$16,365,198
Surplus/Deficit	\$129,933	\$140,000	0

* Represents audited statement of activities.
** 2019 represents the approved budget.
*** 2020 represents the approved budget.

Momentum Trips are FREE for participants (excluding airfare).

Additional costs for participants include \$25 for the Year Of Growth book, \$75 for tips, and a \$99 acceptance fee. Participants pay a \$500 deposit, which is fully refundable upon returning from the trip.



INVEST IN THE MOVEMENT:
donate@MomentumUnlimited.org
or visit MomentumUnlimited.org/donate

PARTNER WITH US:
partner@MomentumUnlimited.org
or visit MomentumUnlimited.org/partners

LEARN MORE:
info@MomentumUnlimited.org
MomentumUnlimited.org

WHAT JEWISH LEADERS SAY ABOUT MOMENTUM

“Momentum is based solely on the ideas and values that lie at the heart of the Jewish people and the State of Israel.”

-Reuven Rivlin
President of Israel



“NCSY is so proud of our groundbreaking partnership with Momentum. There is nothing more impactful for an NCSY teen who is growing Jewishly than having a mom who is supportive and growing herself.”

-Rabbi Micah Greenland
International Director, NCSY

“These trips instill in participants the importance of Jewish life and continuity; they are life-changing experiences.”

-Karen W. Davidson
Director, William Davidson Foundation

“I realized you had started something truly extraordinary and transformative. When you take mothers to Israel and you bind them to the values of the Jewish people and you bind them

to Israel, I know our future will be in good hands.”

-Lillian Pinkus
President, AIPAC

“The Momentum Event] is inspiring hundreds of women from North America and Israel. Momentum is a unique project from the Diaspora. It’s too bad you could not be there to feel the incredible energy.”

-Ayelet Shaked
Israel’s Minister of Justice



“With Momentum, you take women in the midst of their very busy lives, mix them in the most unlikely combinations, and watch the miracle of hearts and spirits connecting. What an unbelievable gift!”

-Rachelle Sprecher Fraenkel
Torah Educator and Director of Matan’s Hilkhata Institute

“I believe that the partnership between Hadassah and Momentum is one of the most enriching experiences for our members. They have the opportunity to engage in

learning, discussion, and spiritual exposure. Our work together enhances the sisterhood between Jewish women’s organizations and the impact we have collectively.”

-Janice Weinman
CEO, Hadassah

“[Momentum] enthused our members with a spiritual ambition and a desire to form a group of motivators. This has been extraordinarily healthy for our congregation.”

-Rabbi Yossi Sapirman
Beth Torah Congregation (Conservative)

“It’s magic! Jewish women from all over the world meet for the first time in Israel thanks to Momentum and immediately feel like sisters. It’s incredibly moving.”

-Lihi Lapid
Journalist and Author



“For generations, Jewish women have been passing on Jewish history and traditions to their children. Momentum helps this continue by connecting women, and through

them, their entire families, to their culture and history.”

-Sharren Haskel
Member of Knesset

“Momentum is a leading force in creating a reawakening for Jews of this generation.”

-Mike Leven
Co-Founder, Jewish Future Pledge and former Chairman and CEO, Georgia Aquarium



“I want to bless Momentum for strengthening Judaism, and I wish them many more years of success in their work.”

-Miri Regev
Israel’s Minister of Culture and Sport

“When even one woman in a community becomes more connected to Israel, she brings the whole community with her, and that’s what is so important about the work that Momentum does.”

-Eva Madjiboj
Director General, Authority for the Advancement of the Status of Women in Israel

“By bringing thousands of women to Israel, and some men too, you’ve really built a new world for many people and their families.”

-Nachman Shai
Member of Knesset

“Momentum plays a critical role in catalyzing thousands of deep Jewish journeys, quite literally, that change the trajectory of Jewish families.”

-Dr. Erica Brown
Director, The Mayberg Center for Jewish Education and Leadership at George Washington University

“Momentum rocks! Momentum is the crown jewel of the future of the Jewish people... Mothers can influence and really change their families dramatically... because these mothers come back home and create an ongoing community. Momentum is working And we’re with you.”

-Naftali Bennett
Israel’s Minister of Education and Diaspora Affairs



“The potential and future of the Jewish people rely on the relationship between Jewish people all over the world and the people living in Israel. Momentum’s work does a great service for the State of Israel, for the Jewish people, and for our future.”

-Yoav Galant
Israel’s Minister of Construction and Housing



“The Jewish heart beats together, no matter where you come from, if you’re religious and if you’re not. No matter where you come from, you’re Jewish and we’re all one people... When a group of women get together, they can really change the world.”

-Isaac Herzog
Chairman of the Executive, The Jewish Agency for Israel





Thank you!

תודה רבה

YOU MAKE ALL OF THIS POSSIBLE

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