



Make an Immediate Impact and Leave a Lasting Legacy

Through the generosity of YOU - our donors, supporters, benefactors, and the Israeli Government - Momentum spearheads the funds for the tools, resources, and experiences that empower Jewish mothers and fathers, deepen connections to Israel, and inspire actions in communities around the world.

OUR MISSION

To empower Jewish women to change the world through Jewish values that transform ourselves, our families, and our communities.

OUR CORE GOALS

- Connect to Jewish Values
- Engage with Israel
- Take Action
- Foster Unity without Uniformity

MEET MOMENTUM

For 15 years, Momentum has built a global movement dedicated to empowering Jewish individuals, families, and communities to connect to Jewish values, engage with Israel, foster unity without uniformity, and take action. Through our powerful alliance of over 400 Partner Organizations, we're leading the movement that is empowering women to lead change in their communities and for the world. **Why women?**

Inspire a Woman, you inspire a Family. Inspire enough Families, you inspire a Community. Inspire enough Communities, you can change the world.

MOMENTUM BY THE NUMBERS

Since launching our first trip in 2009, we have:



welcomed over

22,000

participants from



34

countries

in partnership
with more than



378

organizations
while impacting
more than



40,000

children



OUR IMPACT

On October 7, 2023, Israel was attacked, and our people suffered unthinkable loss and pain. Our world was shaken to the core, and our hearts were broken – **but we did not stand still**. We inspired thousands of individuals, families, and cohorts from around the world to stand up for Israel and the Jewish people:

Momentum Action Network



The **Momentum Action Network** inspired our community to create over:

668 initiatives for Israel

Jewish mothers and fathers, leaders, influencers, change-makers, and Partner Organizations working together in

30 countries participating

Unity Missions

740+ dedicated individuals participated including our leadership, alumni, and parents of Israel's Lone Soldiers.

For 6 powerful days, participants connected and volunteered with their Israeli brothers and sisters impacted by the war, and met with VIP speakers, including government officials, and families of hostages.

Global Impact Campaigns

During Israel's time of great need, **our vast network mobilized** and partnered with international organizations to support Israel and engage communities worldwide:

180K

engaged social media accounts

27.8K

minutes of video viewed

1.7K

links clicked

17.1K

total content interactions

269.7K

total global reach

Momentum on the Road

Amid global disruptions of Jewish life, Momentum hosted local events for hundreds of sisters, led by inspiring educators.

In-person and virtual events in Florida drew:

534

attendees in total

46

Partner Organizations

17

countries

LOOKING TO THE FUTURE

While **Momentum Mobilizes** is a priority, we are also working diligently to rework and reframe our signature **MOMentum Yearlong Journey**, including updating content and education to meet the new realities on the ground in Israel.

Our **3-year Global expansion plan** continues to be a Momentum focus, with the goal of adding

5 countries and **50 Partner Organizations**

to our network before the end of 2025.



Momentum's Leadership Development through the **Momentum Fellowship** provides support and training for Community Leaders to take collective action in their Communities that positively impacts the Jewish people.